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Volume photography leaders launch free educational community

“Speaking Volume” is a new Facebook Group to teach the volume photography business

The school and sports photography business - commonly called “volume photography” - has seen tremendous growth over the past decade. Digital capture, green screens, downloads and more have opened up new profit potential, but the learning curve can be steep.

A new Facebook Group called “**Speaking Volume**” is answering the call to bring practical information to entry-level and experienced photographers in a positive environment. The community, which can be found at <https://www.facebook.com/groups/SpeakingVolume/>, is spearheaded by **Jeff Gump**, Cr.Photog, who has more than three decades of volume photography experience, and **Eric Miller**, who is nationally recognized speaker and volume photography business coach.

“We are collaborating with nearly 50 combined years of experience and knowledge to help fellow volume photographers with sales training, onsite photo shoot setup, and just the day to day operations of running a successful volume photography business,” explains Miller.

“Our goal is create a community where photographers can share experiences and keep up with the latest advancements,” says Gump. “Eric and I have strong relationships with the labs, the camera manufacturers, the software companies and other vendors. With our community, our combined voice will have tremendous impact.”

Sponsorships are available by contacting Gump or Miller.

About Jeff Gump

Jeff Gump, Cr.Photog, is based in St. Augustine, Fla.. He has 31 years experience in volume photography, growing from a one-person startup to a million-dollar operation. An in-demand speaker at industry conferences, Gump has served as the chair of the Volume Speaker Selection Committee for **Imaging USA**, the **PPA** convention.

About Eric Miller

Eric Miller has almost two decades of experience and is a nationally recognized Speaker and Photography Business Coach. Miller and his wife, **Yvonne**, own a very successful youth sports and school volume photography company in New Orleans, La., employing a staff of eight full-time employees and 30 seasonal employees.